



ONE SCRUM TEAM IN 60 DAYS

YOUR SUCCESS POWERED BY OUR AGILE COACHING SERVICES

SECTION 1 BUSINESS CONTEXT: THE CHALLENGES OF BUILDING A NEW SCRUM TEAM

You decided to start a new Scrum team in your organization

You are either practicing Agile or about to embark on the quest, so you know there is a journey in front of you and that is why you act for the long run. You are looking for a fast and clean (re)start of a Scrum team, so that you may evaluate your current practice toward the standard Scrum as a way to push the organization forward. Challenges you may have encountered or you are about to are:

KNOW-HOW

The clean start of a new Scrum team is boosted by a solid methodological know-how, which is not available inside your organization. It is not only about the what and the how, but also about the why.

MINDSET

To be successful, Scrum - as any other Agile methodology - requires a set of values and principles to be understood and practiced. These are not usually part of the current culture in many organizations.

PERSPECTIVE

When you are starting a journey, it is important to understand where do you want to go. The lack of perspective about Agile governance may get your organization confused and lost in the transition.

BENCHMARK

As you are walking on the path of Scrum, you will need to know how much you have progressed with the practice. But there are little indications around to compare with and know if your pace is good .

SECTION 2 THE APPROACH

You receive professional Agile coaching services that will enable and launch a new Scrum team, will supervise the execution of a number of sprints and will inspect the results at the end of the intervention, providing you with a findings and recommendations report.

Our consultants will take care of the Agile practice inside the new team and will teach, guide and mentor the team members toward a proper implementation of the methodology. Based on discussions with your organization’s management, the consultants may emphasize certain strategic objectives of the business that you want to be reflected in the new practice (provided that the strategic objectives are compatible with Agile principles).

Depending on the depth of methodological approach you would like to have, on the size and nature of your products or project and on the culture of your organization, you may choose between three packages of consulting service:

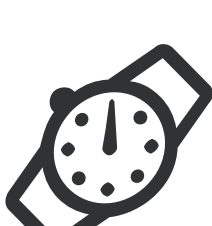
- Basic** is the simplest and fastest intervention, we are enabling and launching the new team with a minimum of Scrum tools and practices and we accompany them for one iteration. The duration of our intervention is 30 calendar days. This package is recommended when you want to have a pilot test of the methodology in your organization.
- Plus** is an intermediate approach where we enable and launch the new Scrum team with some additional tools and practices and we accompany the team for 3 sprints of two weeks each. The duration of the intervention is 60 calendar days. This package is recommended when you want to have a complete implementation of common Scrum practices to create a benchmark inside your organization.
- Pro** is the premium package that includes advanced Scrum practices and tools and will equip your team with the high-end practices of Scrum. We will enable and launch the new team and we will accompany it for 5 sprints of two weeks each. The duration of the intervention is 90 calendar days. This package is recommended when you have a complex product or project that needs creativity and engagement.

In return, you will be charged a flat Agile coaching service fee, depending on the package you choose..

	Basic	Plus	Pro
Enable	<ul style="list-style-type: none">DiscoveryKick-offMicrolearningHackathonClosure	<ul style="list-style-type: none">DiscoveryKick-offMicrolearningWorkshopsOfflineHackathonClosure	<ul style="list-style-type: none">DiscoveryKick-offMicrolearningResearchUser journeyFramingIdeationPitchPrototypeClosure
Launch	<ul style="list-style-type: none">BacklogMicrolearningCapacity mapRolesReportingKick-off	<ul style="list-style-type: none">Story mappingBacklogMicrolearningCapacity mapRolesDynamicsReportingKick-off	<ul style="list-style-type: none">Value streamStory mappingBacklogMicrolearningCapacity mapRolesDynamicsReportingRisk managementObeyaKick-off
Execute	<ul style="list-style-type: none">PlanningIterationsReview + RetroContinuous improvement	<ul style="list-style-type: none">PlanningIterationsReview + RetroMicrolearningContinuous improvement	<ul style="list-style-type: none">PlanningIterationsReview + RetroMonitoringChangeFluid roadmapMicrolearningContinuous improvement
Inspect	<ul style="list-style-type: none">DemoSunset reviewAftercare	<ul style="list-style-type: none">DemoSunset reviewMicrolearningAftercare	<ul style="list-style-type: none">DemoSunset reviewMicrolearningAftercareFindingsNext Steps
Duration	60 days	75 days	90 days
Billable effort	15 days	20 days	25 days
Code of Talent	2 weeks	4 weeks	8 weeks

SECTION 3 THE OFFER

The Ascendis Agile coaching services are your Agile insurance. We’ve got you covered and risk free:



No uncertainty of when to start. or how much it will take. We are available immediately and the duration is known in advance.



We have the required expertise and experience as we have went on this road many times, in many organizations.



Avoid potential performance risks. Provide learning opportunities for your employees by demonstrating the proper Agile practice.



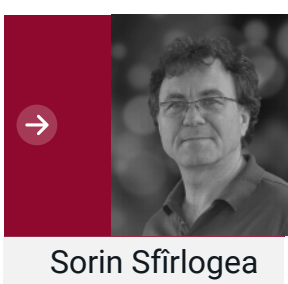
Money back guarantee policy. At the end of the month, if you are not satisfied, we do not issue the invoice.

SECTION 4 THE PREREQUISITES

The above packages are available for any organization that is able and willing to comply to the following prerequisites:

- a **small, cross-functional and stable team** - maximum 10 professionals with a honest desire to experiment or improve the Scrum practice
- a **dedicated Product/Project Owner** - a business professional that has the abilities and the availability to fully engage in its responsibilities
- dedicated work time** for the chosen project - team members are either allocated full time to the project or they are part time allocated, but with complete overlapping of their weekly schedule
- a **clear common goal** for the entire Scrum team - clarity of business case, intended deliverables and financial constraints

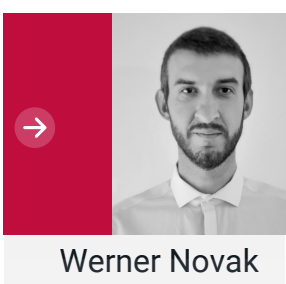
SECTION 5 OUR CORE TEAM



Sorin Sfirlogea

Agile Consultant

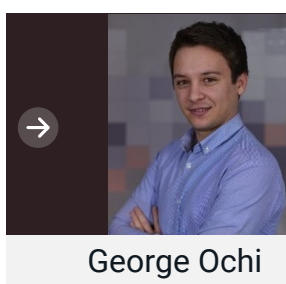
- 20+ years business experience
- 10+ years experience in technology and business strategy
- Deep understanding of the digitalization process, customer experience and transforming the organization



Werner Novak

Agile Consultant

- 15+ years business experience
- 10 years Agile experience
- 10 years leading large scale teams delivering digital products
- Digital savvy
- Manages transformation projects as an Agile coach and consultant



George Ochi

Agile Consultant

- 13+ years business experience
- 10+ years consulting global clients, across industries, on Agile practices and digitalization strategy
- Manages transformation projects as an Agile coach and consultant

BEING AGILE

CULTURE + PRACTICE + GOVERNANCE

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DOING AGILE

SIMPLE MECHANICS

Interested in agility?

Find out what being Agile means
Get hands-on help from our experienced professionals
Raise awareness in your organization
Grow a mindset and adopt Agile practices
Where to start? Discover and pilot the method
Assess and accelerate your current practice
Launch a transformation
Scale
Debate

Contact our team

agile@ascendis.ro

